

MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 A

Results as of: 12/31/2017

WILLIAM PHILLIPI LOCATION ARIZONA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 0 2 25 20 46 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 5 23 36 OCT/NOV/DEC OCT/NOV/DEC 0 0 25 0 1 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -15 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY OCT JAN FEB MAR JUNE AUG SEPT NOV DEC APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 60 40 MEMBER GROWTH NET GOAL 20 MEMBER GROWTH ACTUAL 0 LAST YEAR MEMBERSHIP ACTUAL -20 -40 * -60 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 17 CLUBS OF 34 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 2 NEW MEMBERS 379 (57.42%) MALE 281 (42.58%) FEMALE Women Percentage Fiscal Year Goal: 43% DROPPED MEMBERS 171 TOTAL FAMILY UNIT MEMBERS DECEASED 6 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 86 FAMILY MEMBERS PAYING HALF 76 OTHER

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